

MEDIA LICENCE

This Licence Agreement is made and entered on this _____ day of _____ Two Thousand and _____ between the President of India acting through Surveyor General of India, Survey of India (SOI), Ministry of Science & Technology, Govt. of India, having office at Hathibarkala Estate, Dehra Dun-248 001, hereinafter referred to as SOI (which expression shall, unless excluded by or repugnant to the context, be deemed to include his successors in office and assigns) of the First Part, and the _____ (Name & address will be given subsequently), an Indian Individual / an Indian Organisation / an Indian Company incorporated under Companies Act 1956 and having its registered office at _____ duly represented through _____ authorised representative of the Company hereinafter referred to as Licensee (which expression shall unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidator, successors and permitted assigns) of the Second Part.

Whereas the SOI is the National Mapping & Surveying agency engaged in surveying and mapping of whole country including towns, villages, cities and states and in publishing topographical and general purpose maps in analogue and digital form.

And whereas SOI is the owner of its map data and its copyrights;

And whereas the Licensee is the owner of the Publication / News Paper / TV channel / Film Production unit (strikeout whichever is not applicable & name to be given subsequently) where various SOI products will be placed for use in printed news & feature articles, television programmes & feature films.

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

SCOPE & TERMS OF THE LICENCE AGREEMENT

1. Definitions

Unless otherwise stated, for the purposes of this Agreement, the following words and expressions shall have unless the context otherwise requires, the following meaning ascribed to them respectively.

Bitmap means raster image created or reproduced from SOI products.

Copyright means as set out in Copyright law on Intellectual Property Rights as applicable in India from time to time.

Intellectual Property Rights shall mean and include all trademarks, copyrights, Logos, domain names, designs used by the respective parties as owner. Intellectual Property Rights include the copyright of SOI on the Licenced Products as set out in Copyright law on Intellectual Property Rights as applicable in India from time to time.

Licence Agreement means this document.

Licensee's Publication / Production unit means any publication of News papers or magazines, production units of television channels or feature films, operated or controlled by the Licensee, that contains advertising or sponsorship material or that otherwise confers directly or indirectly a financial gain or benefit on the Licensee.

Map Transaction Registry (MTR) means the online registration and verification system maintained by SOI.

Proscribed Changes means changes in SOI mapping with regard to internal and external administrative boundaries and depiction of Vital Areas and Vital Points as intimated by MOD vide their letter No. 2(7)2003-D (GSIII) Vol.III dtd. 26th sept. 2005.

Raster image means the representation of mapping composed of individual pixels (the smallest discernable element of such mapping) where the information stored within each pixel corresponds to the colour of that pixel only and such information is not referenced to the information within any other pixel.

SOI's Mapping means original published editions of SOI maps in which Copyright subsists published by the SOI or another publisher (although these may not look like maps published by SOI itself) but which show or should show the acknowledgment of the SOI copyright.

SOI products means extract from any 1:1M and smaller scale SOI digital mapping product in compressed JPEG format for the purpose of this Licence.

Supplements means regular feature of every edition and produced at no extra cost to the reader.

All references to be the singular in this Licence shall include the plural and any reference to a gender shall include both genders

2. Licence

2.1 This licence is to allow the licensee to use SOI mappings for illustration only:

- (i) In printed magazines
- (ii) In all registered newspapers and its supplements
- (iii) On television
- (iv) In feature films

2.2 Subject to the terms and conditions of this licence and the payment of the annual licence fee in accordance with this licence, SOI grants the Licensee a non-exclusive non-transferable licence, to use agreed SOI products, in the form of raster images in compressed JPEG format specified on the front cover of this licence to be printed in news and feature articles, displayed in television programmes and feature films for illustration only. It also covers the use of SOI mapping in newspaper and magazine supplements.

2.3 The Licence does not cover the use of SOI mapping in advertisements of any kind.

2.4 The Licence does not cover the use of SOI mapping in book or pamphlets, CD-ROMs, DVD-ROMs or video/DVDs which are all classed as publishing. These activities are covered by separate license, rules & terms and must not be undertaken with out the permission of SOI. SOI retains the rights to decide when the publishing terms apply.

2.5 The licence allows the licensee to display SOI mapping for a single shot or sequence of shots lasting five minutes or less in a single programme or feature film with the acknowledgement as set out in this licence.

2.6 The licensee does not need to renew the licence for repeat broadcasts as long as the original acknowledgement to SOI continues to appear or to cover a specific programme as long as the programme or feature film remains complete and the Licensee does not edit the mapping for a different programme or film. If the Licensee does edit it for a different production the Licensee will need another license.

2.7 The licence will cover on-screen use of SOI mapping for transmissions overseas as well as in India as long as the programme or feature film remains intact and the acknowledgement is retained.

2.8 This Licence shall be effective at the earliest in time to occur of (i) The Licensee's signing and returning an original of this Licence to the SOI and (ii) the payment of the invoice relating to the Licence Fee. On the issue of the licence number to the Licensee, SOI grants the Licensee to use the SOI products on the terms and conditions set out in this License. This Licence does not entitle the Licensee to make any other use of SOI Mapping except for the use mentioned in this licence.

3. Licensee's obligations

3.1 Licensee shall take all reasonable precautions to ensure that SOI bitmaps held by the Licensee are secure;

3.2 Licensee shall Use SOI's products solely for the purpose of creating bitmaps. Any other use of SOI's products is strictly prohibited;

3.3 Licensee shall ensure all bitmaps produced by the Licensee or on behalf of the Licensee or otherwise printed in Licensee's publication or displayed on the Licensee's programme carry the copyright acknowledgement as given in this licence;

3.4 Licensee shall not, nor permit others to decompile, reverse engineer or disassemble SOI products;

3.5 Licensee shall not authorise any third party to use SOI products.

3.6 The Licensee shall not use SOI Mapping in any Publication which is offensive, defamatory or otherwise infringes acceptable standards of taste and decency under any circumstances;

3.7 The Licensee shall not at any time conduct Licensee's business in a manner which would reflect unfavorably on SOI Mapping and on the good name and reputation of the SOI;

3.8 The Licensee shall not either with the Licensee or with others participate in any illegal, deceptive, misleading or unethical practices including, but not limited to, disparagement of SOI Mapping or SOI or other practices which may be detrimental to SOI Mapping or SOI;

3.9 The Licensee shall make all transaction of SOI digital data a part of Map Transaction Registry (MTR);

3.10 The Licensee shall ensure that no proscribed changes take place in the SOI maps under any circumstances. The Licensee further agrees that any proscribed changes will render him liable to criminal proceedings without prejudice to termination of agreement and /or payment of fine, which will be minimum 2 times the cost of the data and may increase up to 10 times.

3.11 The Licensee undertakes to use SOI mapping only for permitted use.

4. SOI's Liabilities

4.1 SOI shall not be liable for all or any indirect or consequential losses, or for any loss of profits, contracts, business, or loss or corruption of data resulting from Licensee's possession or use of SOI products and/ or bitmaps.

4.2 SOI will not be responsible for death or personal injury, which results from Licensee's negligence or the negligence of its employees or agents. Other than as expressly set out in this License, SOI excludes all other warranties, terms and conditions, express or implied, to the fullest extent. SOI will not be responsible for any loss of profits or contracts, loss of goodwill or loss of any expected savings that the Licensee suffers, or for any indirect or consequential losses suffered by the Licensee.

5. Intellectual Property Rights

5.1 SOI is the owner of its digital map data and its copyrights.

5.2 The Licensee shall not use the name Survey of India (SOI) or any other registered or unregistered trademarks of SOI other than the use of the name Survey of India in the copyright acknowledgement below.

5.3 Copyright Acknowledgement: All SOI Mapping is protected by copyright. The Licensee hereby acknowledges that any and all unauthorised use of SOI Mapping is an infringement of such copyright. The Licensee must ensure that appropriate acknowledgements of copyright ownership are included in a conspicuous position in all copies of SOI Mapping. The appropriate notation for all copies of SOI Mapping is: 'Reproduced by permission of Surveyor General of India on behalf of the Government of India. All rights reserved. Govt. of India Licence number *nnnnn*.'

5.4 Trademark Acknowledgement: The Licensee shall ensure that the name 'Survey of India' and any other trade marks must show the appropriate trade mark notation and shall not tamper with or remove any trade mark symbols or notices.

5.5 Notification of intellectual property right infringements: If the Licensee becomes aware of any infringements of SOI intellectual property rights (including but not limited to any infringement of copyright or trade marks) by any third party, the Licensee shall notify SOI as soon as practicably possible of full details of any such infringement or suspected infringement. The Licensee hereby agrees to give any reasonable help at the request of SOI to take action against such third party.

5.6 The television programme or feature films must acknowledge the use of SOI mapping in some way as follows;

- (i) include SOI credits of the programme or feature film;
- (ii) mention SOI by name in the commentary or on-screen interviews;
- (iii) show the SOI name or logo on screen for at least part of the programme; or
- (iv) focus briefly on the cover of the SOI mapping the Licensee is using.

6. Annual licence fee

6.1 The annual licence fee specified on the front cover of this licence applies in respect of the first year of this licence only. SOI reserves the right to vary the amount of the annual licence fee for subsequent years by giving written notice to the Licensee.

6.2 In respect of each period of 12 calendar months during the term of this licence, the Licensee will pay SOI the current annual licence fee together with VAT (where

applicable). The annual licence fee is payable in advance within 30 days of the date of SOI's invoice.

6.3 SOI reserves the right to charge interest on any payment that is late at the rate of 18% per annum calculated daily from the date on which payment is due until the date SOI receive payment. Interest is payable on demand.

6.4 The Licensee has to pay an additional licence fee at the prevailing rates if the SOI mapping are used more than five minutes in any television programme or feature films. The additional licence fee will be calculated in excess of applicable area or time limits. For this licensee has to apply / contact SOI for permission.

7. Changes to this licence

SOI has the right to change the rules and terms of this licence at any time by giving written notice to the Licensee of those changes.

8. Audit and inspection rights

The Licensee shall, at any reasonable time, allow SOI's accredited representatives access to the Licensee's premises and facilities so that SOI may check that the Licensee has observed and complied with this licence.

9. Transferring rights and responsibilities

9.1 The Licensee shall not assign or otherwise transfer the licence or any part of its rights and obligations -whether in whole or in part -without prior written permission of the SOI.

9.2 SOI is a government agency. It shall be entitled to specifically assign the benefit and obligations of this agreement to any other government body, or to change its constitution or any other aspect of its presentation or constructions without adversely affecting its rights under this Agreement.

10. Arbitration

Subject to the provisions of this Licence Agreement, disputes between the SOI and Licensee which do not involve proscribed additions and changes to boundaries will be referred to the Secretary, Department of Science & Technology, Government of India for arbitration.. The award given by the arbitrator shall be final and binding on the parties. The decision as to whether a dispute substantively involves proscribed addition and / or changes to boundaries shall always lie with the SOI. The venue of the arbitration proceedings shall be at New Delhi, India subject to aforesaid, the Arbitration and Conciliation Act, 1996 and the rules there under and any statutory modification thereof shall be deemed to apply to the arbitration proceedings under this clause.

11. Confidentiality

Either side shall keep this agreement confidential and shall not assign this agreement to any third party except with the written consent of the other party.

12. Relationship – Principal to Principal

All dealings between SOI and Licensee shall be as Principal to Principal. This agreement does not in any way create the relationship of principal and Agent or partnership between SOI and Licensee.

13. **Force majeure**

Neither party shall be held responsible for non-fulfillment of its respective obligations under this Agreement due to the exigency of one or more of the force majeure events such as but not limited to, Acts of God, War, Flood, Earthquakes, Epidemics, Riots, Civil commotions etc., provided on the occurrence and cessation of any such events, the party affected thereby shall give a notice in writing to this effect to the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrences and cessation of such events will be excluded while calculating the period during which the party has to perform its obligations under this Agreement. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

14 **Termination**

14.1 If the Licensee commits any breach of any of the provisions of this Licence and, where the breach is remediable, remain in breach for fourteen (14) days after receiving notice to remedy such breach then SOI, without prejudice to any of its other rights, may by notice to the Licensee at the address set out in licence, terminate this Licence immediately.

14.2 If the Licensee transfers possessions of SOI products or any copy, partial copy of, modification or merged portion of SOI products to another party, this agreement is automatically terminated.

14.3 The Licensee may terminate this licence at any time by giving written notice of termination to SOI.

14.4 Upon termination of this licence the Licensee shall immediately hold SOI products printing in its publications or displaying in its programmes.

15. **Non-Waiver**

Failure by either party, to exercise any rights under this Agreement in any one or more instances shall not constitute waiver of such rights or other rights in any other instance.

16. **Governing Law and Jurisdiction**

Subject to Clause 10 (Arbitration) hereof, this Licence shall be governed by and construed in accordance with Indian law and both SOI and the Licensee submit to the exclusive jurisdiction of the Indian Courts in respect of any proceedings issued by either party in connection with this Licence.

17. More information

If the Licensee would like more information, it may contact SOI as per contact details given hereunder:

Customer Contact Centre,
Business and Publicity Directorate
Survey of India,
Hathibarkala Estate,
Dehra Dun-248 001
UTTARANCHAL.

IN WITNESS WHEREOF, the parties hereto have set their hands and seal on the date, month and year hereinabove mentioned

Signed for and on behalf of President of India acting through Surveyor General of India, Survey of India (SOI)	Signed by _____ For and on behalf of the Licensee duly authorized vide resolution of the Board of Directors of _____(The Licensee)
Signature	Signature
Name	Name
Title	Title
Address	Address
Date	Date
Licence number	

Witness:-

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Witness:-

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